APPENDIX E

GLOSSARY OF CONCEPTS AND TERMS

E.1 Important Concepts and Guidelines • • •



The following elements of engineering economy are identified throughout the text in the margin by this checkmark and a title below it. The numbers in parentheses indicate chapters where the concept or guideline is introduced or essential to obtaining a correct solution.

Time Value of Money It is a fact that money *makes* money. This concept explains the change in the amount of money *over time* for both owned and borrowed funds. (1)

Economic Equivalence A combination of time value of money and interest rate that makes different sums of money at different times have *equal economic value*. (1)

Cash Flow The flow of money into and out of a company, project, or activity. Revenues are cash inflows and carry a positive (+) sign; expenses are outflows and carry a negative (-) sign. If only costs are involved, the - sign may be omitted, e.g., benefit/cost (B/C) analysis. (1, 9)

End-of-Period Convention To simplify calculations, cash flows (revenues and costs) are assumed to occur at the *end of a time period*. An interest period or fiscal period is commonly 1 *year*. A half-year convention is often used in depreciation calculations. (1)

Cost of Capital The interest rate incurred to obtain capital investment funds. COC is usually a *weighted average* that involves the cost of debt capital (loans, bonds, and mortgages) and equity capital (stocks and retained earnings). (1, 10)

Minimum Attractive Rate of Return (MARR) A reasonable rate of return established for the evaluation of an economic alternative. Also called the *hurdle rate*, MARR is based on cost of capital, market trend, risk, etc. The inequality ROR \geq MARR > COC is correct for an economically viable project. (1, 10)

Opportunity Cost A forgone opportunity caused by the inability to pursue a project. Numerically, it is the *largest rate of return* of all the projects not funded due to the lack of capital funds. Stated differently, it is the ROR of the first project rejected because of unavailability of funds. (1, 10)

Nominal or Effective Interest Rate (r or i) A nominal interest rate does not include any compounding; for example, 1% per month is the same as nominal 12% per year. Effective interest rate is the actual rate over a period of time because compounding is imputed; for example, 1% per month, compounded monthly, is an effective 12.683% per year. Inflation or deflation is not considered. (4)

Placement of Present Worth (P; PW) In applying the (P/A, i%, n) factor, P or PW is always located *one interest period (year) prior to the first A amount*. The A or AW is a series of equal, end-of-period cash flows for n consecutive periods, expressed as money per time (say, \$/year; \$/year). (2, 3)

Placement of Future Worth (F; FW) In applying the (F/A, i%, n) factor, F or FW is always located at the *end of the last interest period* (year) of the A series. (2, 3)

Placement of Gradient Present Worth (P_G ; P_g) The (P/G,i%,n) factor for an *arithmetic gradient* finds the P_G of only the gradient series 2 *years prior* to the first appearance of the constant gradient G. The base amount A is treated separately from the gradient series.

The (P/A,g,i,n) factor for a geometric gradient determines P_g for the gradient and initial amount A_1 two years prior to the appearance of the first gradient amount. The initial amount A_1 is included in the value of P_g . (2,3)

Equal-Service Requirement Identical capacity of all alternatives operating over the same amount of time is mandated by the equal-service requirement. Estimated costs and revenues for equal service must be evaluated. PW analysis requires evaluation over the same number of years (periods) using the LCM (least common multiple) of lives; AW analysis is performed over one life cycle. Further, equal service assumes that all costs and revenues rise and fall in accordance with the overall rate of inflation or deflation over the total time period of the evaluation. (5, 6, 8)

LCM or Study Period To select from mutually exclusive alternatives under the equal-service requirement for PW computations, use the *LCM of lives with repurchase(s)* as necessary. For a stated study period (planning horizon), evaluate cash flows *only over this period*, neglecting any beyond this time; estimated market values at termination of the study period are the salvage values. (5, 6, 11)

Salvage/Market Value Expected trade-in, market, or scrap value at the *end of the estimated life* or the *study period*. In a replacement study, the defender's estimated market value at the end of a year is considered its "first cost" at the beginning of the next year. MACRS depreciation always reduces the book value to a salvage of zero. (6, 11)

Do Nothing The DN alternative is always an option, unless one of the defined alternatives *must* be selected. DN is status quo; it generates *no new costs, revenues, or savings.* (5)

Revenue or Cost Alternative Revenue alternatives have *costs and revenues* estimated; savings are considered negative costs and carry a + sign. Incremental evaluation requires comparison with DN for revenue alternatives. Cost (or service) alternatives have *only costs* estimated; revenues and savings are assumed equal between alternatives. (5)

Rate of Return An interest rate that equates a PW or AW relation to *zero*. Also defined as the rate on the unpaid balance of borrowed money, or rate earned on the unrecovered balance of an investment such that the *last cash flow brings the balance exactly to zero*. (7, 8)

Project Evaluation For a specified MARR, determine a measure of worth for net cash flow series over the life or study period. Guidelines for a *single project* to be economically justified at the MARR (or discount rate) follow. (5, 6, 7, 9, 17)

Present worth: If PW ≥ 0 Annual worth: If AW ≥ 0 Future worth: If FW ≥ 0 Rate of return: If $i^* \geq MARR$ Benefit/cost: If B/C ≥ 1.0 Profitability index: If PI ≥ 1.0

ME Alternative Selection For mutually exclusive (select only one) alternatives, compare two alternatives at a time by determining a measure of worth for the incremental (Δ) cash flow series over the life or study period, adhering to the equal-service requirement. (5, 6, 8, 9, 10, 17)

Present worth or annual worth: Find PW or AW values at MARR; *select numerically largest* (least negative or most positive).

Rate of return: Order by *initial cost*, perform pairwise Δi^* comparison; if $\Delta i^* \geq \text{MARR}$, select *larger cost* alternative; continue until one remains.

Benefit/cost: Order by *total equivalent cost*, perform pairwise $\Delta B/C$ comparison; if $\Delta B/C \ge 1.0$, select *larger cost* alternative; continue until one remains.

Cost-effectiveness ratio: For service sector alternatives; order by *effectiveness measure;* perform pairwise Δ C/E comparison using *dominance;* select from nondominated alternatives without exceeding budget.

Independent Project Selection No comparison between projects; only against DN. Calculate a measure of worth and select using the guidelines below. (5, 6, 8, 9, 12)

Present worth or annual worth: Find PW or AW at MARR; select all projects with PW or $AW \ge 0$.

Rate of return: No incremental comparison; select all projects with overall $i^* \ge MARR$.

Benefit/cost: No incremental comparison; select all projects with overall $B/C \ge 1.0$.

Cost-effectiveness ratio: For service sector projects; no incremental comparison; order by CER and select projects to not exceed budget.

When a capital budget limit is defined, independent projects are selected using the *capital budgeting process* based on PW values. The Solver spreadsheet tool is useful here.

Capital Recovery CR is the equivalent annual amount an asset or system must earn to *recover* the initial investment plus a stated rate of return. Numerically, it is the AW value of the initial investment at a stated rate of return. The salvage value is considered in CR calculations. (6)

Economic Service Life The ESL is the number of years *n* at which the *total AW of costs*, including salvage and AOC, is at its *minimum*, considering all the years the asset may provide service. (11)

Sunk Cost Capital (money) that is lost and cannot be recovered. Sunk costs are not included when making decisions about the future. They should be handled using tax laws and write-off allowances, not the economic study. (11)

Inflation Expressed as a percentage per time (% per year), it is an *increase* in the amount of money required to purchase the *same amount* of goods or services *over time*. Inflation occurs when the value of a currency decreases. Economic evaluations are performed using either a market (inflation-adjusted) interest rate or an inflation-free rate (constant-value terms). (1, 14)

Breakeven For a single project, the value of a parameter that makes *two elements equal*, e.g., sales necessary to equate revenues and costs. For two alternatives, breakeven is the value of a common variable at which the two are equally acceptable. Breakeven analysis is fundamental to make-buy decisions, replacement studies, payback analysis, sensitivity analysis, breakeven ROR analysis, and many others. The Goal Seek spreadsheet tool is useful in breakeven analysis. (8, 13)

Payback Period Amount of time n before recovery of the initial capital investment is expected. Payback with i > 0 or simple payback at i = 0 is useful for preliminary or screening analysis to determine if a full PW, AW, or ROR analysis is needed. (13)

Direct/Indirect Costs Direct costs are primarily human labor, machines, and materials associated with a product, process, system, or service. Indirect costs, which include support functions, utilities, management, legal, taxes, and the like, are more difficult to associate with a specific product or process. (15)

Value Added Activities have added worth to a product or service from the perspective of a consumer, owner, or investor who is willing to pay more for an enhanced value. (17)

Sensitivity Analysis Determination of how a measure of worth is affected by changes in estimated values of a parameter over a stated range. Parameters may be any cost factor, revenue, life, salvage value, inflation rate, etc. (18)

Risk Variation from an expected, desirable, or predicted value that may be detrimental to the product, process, or system. Risk represents an *absence of or deviation from certainty*. Probability estimates of variation (values) help evaluate risk and uncertainty using statistics and simulation. (10, 18, 19, 20)

E.2 Symbols and Terms

This section identifies and defines the common terms and their symbols used throughout the text. The numbers in parentheses indicate sections where the term is introduced and used in various applications.

Term	Symbol	Description
Annual amount or worth	A or AW	Equivalent uniform annual worth of all cash inflows and outflows over estimated life (1.5, 6.1).
Annual operating cost	AOC	Estimated annual costs to maintain and support an alternative (1.3).
Benefit/cost ratio	B/C	Ratio of a project's benefits to costs expressed in PW, AW, or FW terms (9.2).
Book value	BV	Remaining capital investment in an asset after depreciation is accounted for (16.1).
Breakeven point	$Q_{ m BE}$	Quantity at which revenues and costs are equal, or two alternatives are equivalent (13.1).
Capital budget	b	Amount of money available for capital investment projects (12.1).
Capital recovery	CR or A	Equivalent annual cost of owning an asset plus the required return on the initial investment (6.2).
Capitalized cost	CC or P	Present worth of an alternative that will last forever (or a long time) (5.5).
Cash flow	CF	Actual cash amounts that are receipts (inflow) and disbursements (outflow) (1.6).
Cash flow before or after taxes	CFBT or CFAT	Cash flow amount before relevant taxes or after taxes are applied (17.2).
Compounding frequency	m	Number of times interest is compounded per period (year) (4.1).
Cost-effectiveness ratio	CER	Ratio of equivalent cost to effectiveness measure to evaluate service sector projects (9.5).
Cost estimating relationships	C_2 or C_T	Relations that use design variables and changing costs over time to estimate current and future costs (15.3–4).
Cost of capital	WACC	Interest rate paid for the use of capital funds; includes both debt and equity funds. For debt and equity considered, it is weighted average cost of capital (1.9, 10.2).
Debt-equity mix	D-E	Percentages of debt and equity investment capital used by a corporation (10.2).
Depreciation	D	Reduction in the value of assets using specific models and rules; there are book and tax depreciation methods (16.1).
Depreciation rate	d_t	Annual rate for reducing the value of assets using different depreciation methods (16.1).
Economic service life	ESL or n	Number of years at which the AW of costs is a minimum (11.2).
Effectiveness measure	E	A nonmonetary measure used in the cost-effectiveness ratio for service sector projects (9.5).

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Term	Symbol	Description
Expected value (average)	\overline{X} , μ , or $E(X)$	Long-run expected average if a random variable is sampled many times (18.3, 19.4).
Expenses, operating	OE	All corporate costs incurred in transacting business (17.1).
First cost	P	Total initial cost—purchase, construction, setup, etc. (1.3, 16.1).
Future amount or worth	F or FW	Amount at some future date considering time value of money (1.5, 5.4).
Gradient, arithmetic	G	Uniform change $(+ \text{ or } -)$ in cash flow each time period (2.5) .
Gradient, geometric	g	Constant rate of change (+ or -) each time period (2.6).
Gross income	GI	Income from all sources for corporations or individuals (17.1).
Inflation rate	f	Rate that reflects changes in the value of a currency over time (14.1).
Interest	I	Amount earned or paid over time based on an initial amount and interest rate (1.4).
Interest rate	i or r	Interest expressed as a percentage of the original amount per time period; nominal (r) and effective (i) rates $(1.4, 4.1)$.
Interest rate, inflationadjusted	i_f	Interest rate adjusted to take inflation into account (14.1).
Life (estimated)	n	Number of years or periods over which an alternative or asset will be used; the evaluation time (1.5).
Life-cycle cost	LCC	Evaluation of costs for a system over all stages: feasibility to design to phaseout (6.5).
Measure of worth	Varies	Value, such as PW, AW, i^* , used to judge economic viability (1.1).
Minimum attractive rate of return	MARR	Minimum value of the rate of return for an alternative to be financially viable (1.9, 10.1).
Modified ROR	i' or MIRR	Unique ROR when a reinvestment rate i_i and external borrowing rate i_b are applied to multiple-rate cash flows (7.5).
Net cash flow	NCF	Resulting, actual amount of cash that flows in or out during a time period (1.6).
Net operating income	NOI	Difference between gross income and operating expenses (17.1).
Net operating profit after taxes	NOPAT or NPAT	Amount remaining after taxes are removed from taxable income (17.1).
Net present value	NPV	Another name for the present worth, PW.
Payback period	n_p	Number of years to recover the initial investment and a stated rate of return (13.3).
Present amount or worth	P or PW	Amount of money at the current time or a time denoted as <i>present</i> (1.5, 5.2).
Probability distribution	P(X)	Distribution of probability over different values of a variable (19.2).
Profitability index	PI	Ratio of PW of net cash flows to initial investment used for revenue projects; rewritten modified B/C ratio (9.2, 12.5).
Random variable	X	Parameter or characteristic that can take on any one of several values; discrete and continuous (19.2).
Rate of return	<i>i</i> * or ROR	Compound interest rate on unpaid or unrecovered balances such that the final amount results in a zero balance (7.1).

Term	Symbol	Description
Recovery period	n	Number of years to completely depreciate an asset (16.1).
Return on invested capital	i" or ROIC	Unique ROR when a reinvestment rate i_i is applied to multiple-rate cash flows (7.5).
Salvage/market value	S or MV	Expected trade-in or market value when an asset is traded or disposed of (6.2, 11.1, 16.1).
Standard deviation	s or σ	Measure of dispersion or spread about the expected value or average (19.4).
Study period	n	Specified number of years over which an evaluation takes place (5.3, 11.5).
Taxable income	TI	Amount upon which income taxes are based (17.1).
Tax rate	T	Decimal rate, usually graduated, used to calculate corporate or individual taxes (17.1).
Tax rate, effective	T_e	Single-figure tax rate incorporating several rates and bases (17.1).
Time	t	Indicator for a time period (1.7).
Unadjusted basis	В	Depreciable amount of first cost, delivery, and installation costs of an asset (18.1).
Value added	EVA	Economic value added reflects net profit after taxes (NPAT) after removing cost of invested capital during the year (17.7).
Value-added tax	VAT	An indirect consumption tax collected at each stage of production/distribution process; different from a sales tax paid by end user at purchase time (17.9).